



GUILFORD COUNTY SCHOOLS
Advertisement RPP # 6607

for Web Content Management and Mass Communication Tools

GCS is the third-largest district in North Carolina, serving nearly 70,000 students across 124 schools in urban, suburban and rural areas. The district has 48 magnet and choice schools with 66 programs, from Science, Technology, Engineering and Math (STEM) to performing or visual arts, advanced academics, Spanish immersion, Montessori, health sciences or aviation.

The purpose of this Request For Proposal (RFP) is to solicit proposals to establish a contract with one or more dynamic, innovative technology solution vendors to provide state-of-the-art web content management and mass communication tools for the Guilford County Schools. This implementation will include the migration of existing tools and content in use by GCS to the new platform by July 1, 2024.

Proposals will be received by Guilford County Schools Purchasing Department until 1:00 pm EST on Thursday December 21st, 2023.

For proposal information & questions, contact Jarrod Ross via email at rossj3@gcsnc.com. Proposal documents are available through the GCS website at <https://www.gcsnc.com/Domain/2434>. Click on Bid Solicitations, then Current Bids, under quote #6607.

Minority and Women Owned Businesses are encouraged to submit bids for this project. The Guilford County Board of Education awards public contract without regard to race, religion, color, creed, national origin, sex, age or handicapped condition as defined by North Carolina General Statutes, Section 168A-3. GCS reserves the right to accept or reject any or all bids presented, and the right to waive any informalities or irregularities.

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Velicia Moore
Director of Purchasing